

Kate Kulikova

WordPress Developer | ACF Pro | WooCommerce | Custom Themes & Plugins

Location: Elche, Spain | **Phone:** +34 643 251 865 (Telegram / WhatsApp)

Email: kulikovka.kyki@gmail.com | **LinkedIn:** [linkedin.com/in/katekulikova](https://www.linkedin.com/in/katekulikova)

Professional Summary

WordPress Developer with over 7 years of experience specializing in high-performance e-commerce solutions and custom theme and plugin development. Proven ability to lead projects from conception to launch, architecting scalable platforms with complex logic (Advanced Custom Fields (ACF) Pro, custom user roles, REST API integrations). Bridges technical development and project management to deliver clean, user-centric products on time in a remote-first environment.

Skills & Tools

Core Stack: WordPress, WooCommerce, PHP, MySQL, JavaScript, jQuery, HTML, CSS, SCSS

WordPress Development: Custom themes and plugins, Advanced Custom Fields (ACF / ACF Pro), Custom Post Types (CPT UI), Contact Form 7 (CF7), Gutenberg blocks, Elementor, WPBakery, Blade, Composer

Performance & Search: Core Web Vitals and page speed optimization, caching (WP Rocket, WP Super Cache), Elasticsearch, Amazon S3 media offloading

Integration & Tools: REST API, WebSockets, Docker, Git, responsive and cross-browser design, Bootstrap

Project Management: Agile, Scrum, Jira, Trello, Asana, Slack, remote team coordination, technical onboarding, documentation

Design & UI: Figma, Photoshop, Illustrator

Productivity: Integrating AI tools into the development workflow to accelerate delivery, automate routine tasks, and enhance testing and debugging

Languages: Ukrainian, Russian (native); English (proficient)

Experience

Full-Stack WordPress Developer08/2025 – Present

Flexreality

- Architecting a unified platform to consolidate three separate marketing websites into a single scalable system with a modernized codebase using Blade and Composer.
- Integrated the ARBook platform REST API for seamless data synchronization and implemented Elasticsearch for high-performance search across the company's web ecosystem.
- Stabilized production by refactoring complex legacy code and resolving a critical volume of bugs, ensuring 100% site reliability after transitioning to the sole developer role.
- Established coding standards for ACF Flexible Content and theme architecture, and provided technical onboarding for new team members and outsourced developers.
- Executed full-scale website redesigns and provided technical support for the WooCommerce store within a Scrum framework.

WordPress Developer06/2023 – 08/2025

Instandart

- Architected and delivered a scalable e-commerce platform for a British pharmacy, creating a custom dashboard for 4 user roles that streamlined the entire prescription lifecycle.
- Led a remote development team, managing project timelines, conducting technical interviews, and onboarding new members to ensure on-time delivery of high-load components.
- Engineered a custom prescription management system and integrated Worldpay, DPD, and Royal Mail APIs, automating over 90% of the order fulfillment process.
- Implemented a real-time chat feature using WebSockets, significantly improving patient support and communication.

WordPress Developer11/2023 – 09/2024

Secret Stache

- Developed complex WordPress websites using a custom Laravel-like framework, accelerating development cycles by 30% compared to standard builds.
- Integrated Extended CPTs and ACF Builder to create flexible, intuitive content structures for non-technical editors.
- Enhanced UX with the FacetWP plugin for advanced filtering, delivering a 50% faster search experience.
- Collaborated with US-based design and backend teams to ensure brand and technical consistency across all projects.

WordPress Developer 04/2022 – 08/2023

S-PRO

- Optimized and developed key features for scalable WordPress projects, including a high-traffic cryptocurrency bank website.
- Engineered custom solutions using ACF, Elementor, and WooCommerce to meet unique client requirements, enhancing functionality and admin usability.
- Participated actively in Agile ceremonies (planning, retrospectives), contributing to improved team velocity and proactive problem-solving.

WordPress Developer 11/2020 – 04/2022

URICH

- Boosted site performance by up to 40% through Amazon S3 media offloading and advanced caching with WP Rocket, EWWW, and WP Super Cache.
- Developed custom WooCommerce features, including complex subscription and cart logic, contributing to clients' recurring revenue growth.
- Established an internal QA process and comprehensive documentation, reducing new developer onboarding time by 50%.

Web Developer 11/2018 – 10/2020

GROM Branding Agency & Freelance

- Led end-to-end development of 20+ custom WordPress websites for small businesses and personal brands, from concept to deployment.
- Managed all technical aspects of launch and maintenance, including hosting, SSL, and domain email systems, providing an all-in-one solution.
- Assembled and led small freelance teams (2–4 people), consistently delivering projects on time and within budget.

Selected Projects

24hr Pharmacy 24hrpharmacy.co.uk

WordPress Developer & Project Manager — WordPress, PHP, ACF, WebSockets, Worldpay, REST API

- Architected a dashboard for 4 user roles with prescription logic, live chat, and delivery integrations.
- Managed the full development and QA lifecycle in a fully remote team.

Sygnum sygnum.com

WordPress Developer — WordPress, PHP, REST API, MySQL, HTML (world's first cryptocurrency bank)

- Developed a fully custom theme with bespoke Gutenberg blocks via ACF Pro, empowering the marketing team to build dynamic pages without developer assistance.
- Created a lightweight plugin to fetch and display real-time cryptocurrency data from the CoinGecko API.
- Integrated CRM with contact forms and collaborated with the security team on audits and hardening.

Watermark Creative watermarkcreative.co

WordPress Developer — WordPress, PHP, MySQL, HTML, JavaScript

- Engineered a custom theme with distinct user roles, allowing creatives to securely manage their own portfolios.
- Built an intuitive tag-based artwork search system, dramatically improving content discoverability.
- Implemented access control and content protection to ensure the security and privacy of artists' work.

PocketIP pocketip.com

WordPress Developer — WordPress, PHP, HTML (trademark portfolio management)

- Used ACF Pro for flexible content and Polylang for multilingual support.
- Built Custom Post Types and taxonomies for better structure and usability.

Education

B.S. in Software Engineering

Zaporizhzhia State Engineering Academy — 2017

- Focus: Computer Science, Programming, Software Development for Automation.

Professional Development

Project Management (DAO PM Course) — IAMP

Apr 2024 – Jul 2024

- Practical skills in Agile methodologies, team management, and project delivery.